

Taichung

Prosperous Taichung, Wonderful Life



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A Better Taichung for Better Living



Taichung City Government is committed to providing its citizens with an excellent living environment with pleasant blue skies.



Taichung City Mayor

Lu Shiow-Yen

Taichung is a happy and very livable city, offering a warm, comfortable home to so many. My city government team and I have the responsibility of overseeing this city and our policies can be categorized into three categories: Sunlight, Air, and Water. This translates into promoting open and transparent governance, protection of our air and environment, and a flourishing local economy as lively as flowing water. In such ways, we look forward to working alongside our citizens to create a beautiful Taichung.

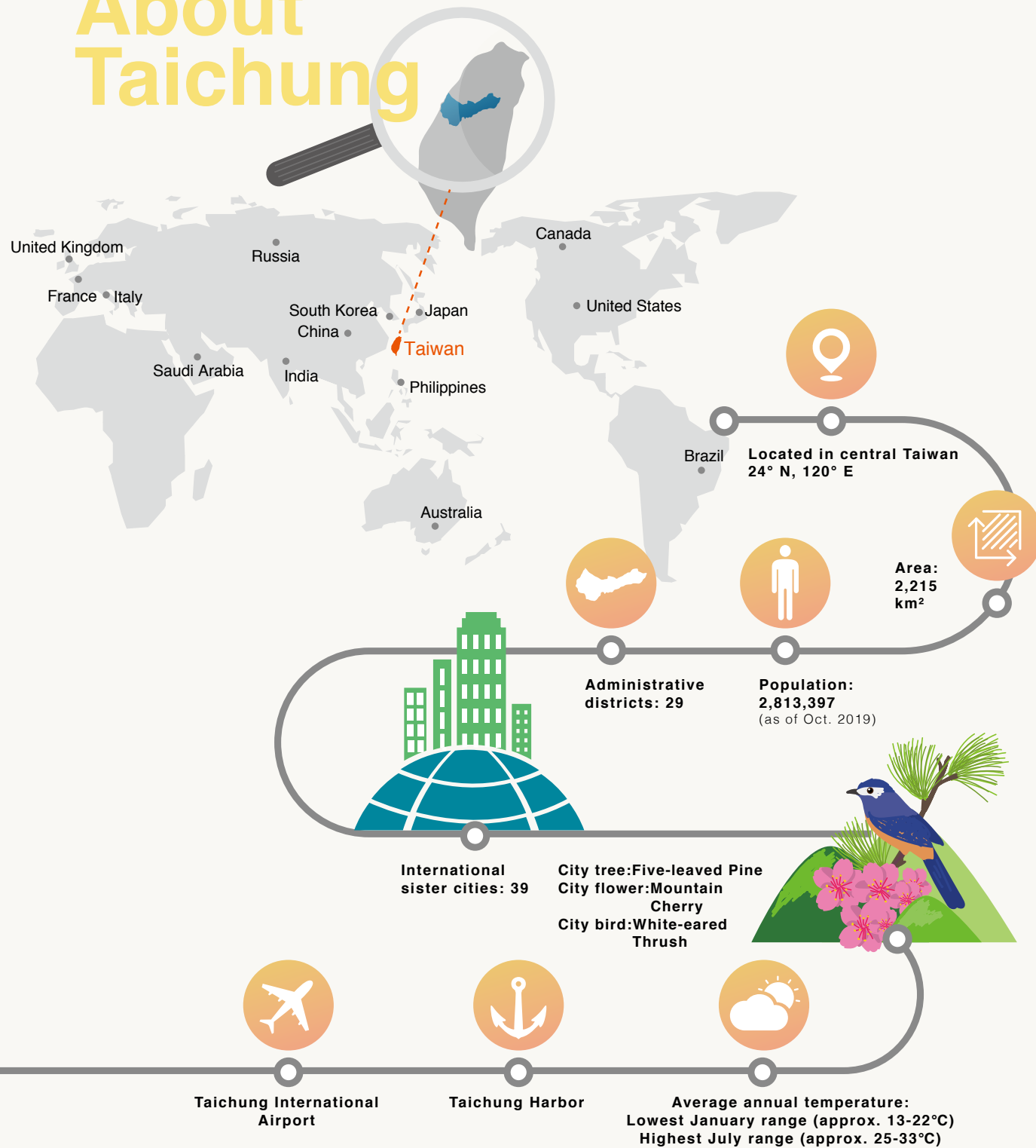
Economic development is one of our core missions and our economic policies focus on three major areas, namely the “storefront, back factory, and free port”. This refers to making Taichung's products visible by association (“storefront”), strengthening industrial techniques and capabilities (“back factory”) and creating a rich city with the support of laws and initiatives (“free port”). We are also creating a better investment environment by integrating our transportation links (seaport, airport and High Speed Rail), establishing a single service window for Taiwanese business investments, and setting up the Taichung City Economic Development Consultation Council. Furthermore, construction of the Shuinan International Convention Exhibition Center officially started in March, 2019 and this facility is expected to become a key venue for Taichung's MICE (meetings, incentives, conferences, exhibitions) industries. This center will help consolidate and pair international resources, thereby attracting further investments in the Greater Taichung region and helping to realize the goal of a "Prosperous Taichung, Wonderful Life".

Promoting a festival economy is another focus area for stimulating local business growth. Large festivals and events are great opportunities for local and international visitors to know Taichung better. We hosted our very first Taichung Shopping Festival from July 10 to August 18, 2019, successfully attracting shoppers from other cities and counties and generating over NT\$2.5 billion in business revenue. Taichung City is also hosting the Taiwan Lantern Festival in 2020 and will be welcoming many more visitors to the city.

To help our residents enjoy high-quality lifestyles with pleasant blue skies, we are working hard to improve central Taiwan's air quality. In addition to proposals to the Executive Yuan to retire the Taichung Power Plant's four old coal-burning generators, the city government is managing and restricting this power plant's bituminous coal volume permits. We have also set up an environmental protection project auditing team and put up air quality microsensors to actively improve our air quality.

This Taichung handbook presents the city's hard and soft infrastructure, arts and culture, and local tourism attractions. We hope you will enjoy observing and experiencing a rich, diverse and continuously improving Taichung.

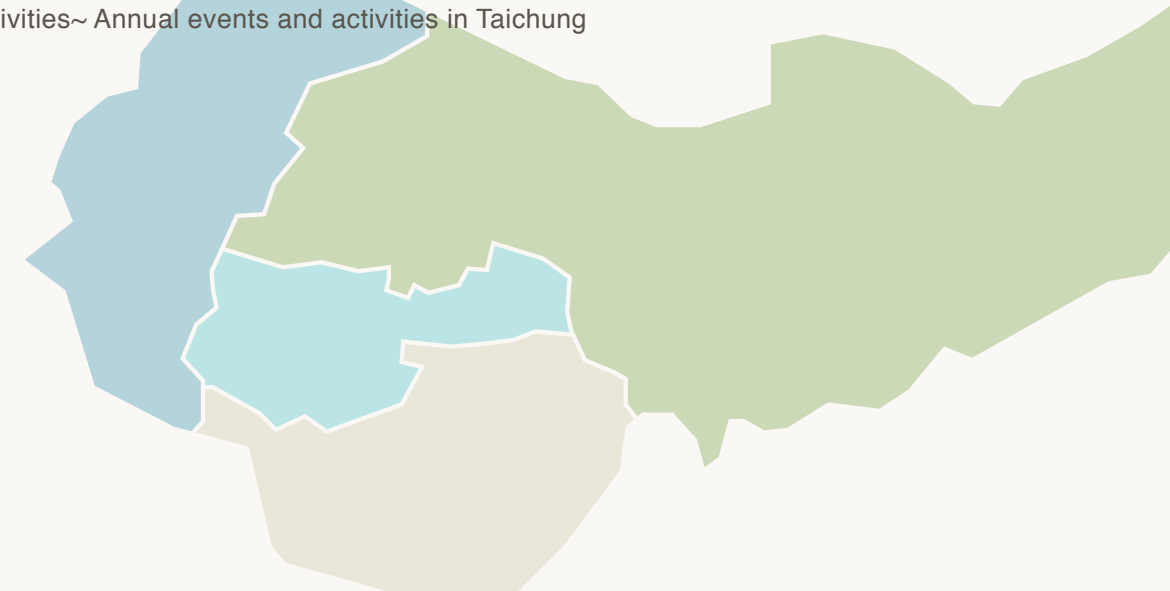
About Taichung



Taichung

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Local Specialties & Features of Taichung's 29 Districts

Coastal Area

Dajia District: Coastal tourism, Mazu religious culture, taro, rice
Da'an District: Coastal tourism, rush grass, mangrove forests, green onions
Waipu District: Agriculture and livestock farming, red pitayas
Qingshui District: Wetlands, rice pastries, temples, chives
Wuqi District: Seaport, harbor tourism, fisheries
Shalu District: International airport, sweet potatoes, ready-made clothing street
Longjing District: Rice, recreational restaurants, watermelons
Dadu District: Hiking trails, historic rail station, watermelons

Urban Area

Xitun District: New city hall, economic and trade park, national theater
Nantun District: Temples, white jute, precision machinery park
Beitun District: Hiking trails, bamboo shoots, oncidium orchids
North District: Business district & night markets, national science museum, ready-made clothing street
West District: National art museum, cultural and creative parks, Art Parkway restaurants
Central District: Themed hotels, specialty shopping streets, riverside scenery
East District: Railway station, temples & historic sites, large public markets
South District: National library, cultural and creative parks, night markets

Mountain Area

Heping District: Peaches, mountain tea, hot springs, indigenous culture, persimmons, yellow pears
Dongshi District: Oriental pears, Hakka culture and delicacies, ponkan mandarin oranges, honey tangerines
Xinshe District: Flowers, mushrooms, garden cafes, loquats, Kyoho grapes, dancing doll orchids
Shigang District: Bike trails, Hakka culture
Houli District: Musical instruments, lilies, science-based industrial park, Painter's Palette plants
Fengyuan District: Pastries, lacquerware, local snacks, Chinese onions
Shengang District: Historic sites, bike trails, technology industrial park, potatoes
Daya District: Wheat, bike trails
Tanzi District: Export processing zone, bike trails, green bamboo shoots

Rural Area

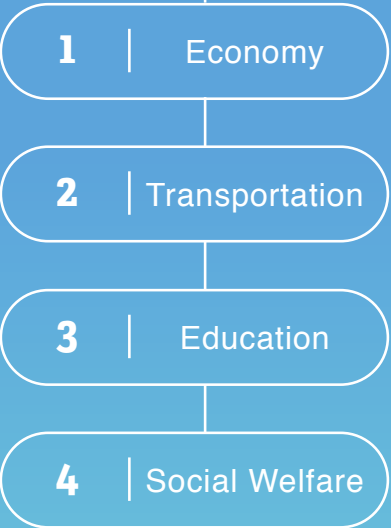
Taiping District: Indigo dye, loquats, hiking trails, lychees
Dali District: Software industry park, taro ice
Wuri District: High Speed Rail special zone, hiking trails, cherry tomatoes
Wufeng District: Historic mansions, rice, mushrooms, longan fruit



PART 1

Prosperous Taichung

A prosperous economy, convenient transportation
Bright sunlight shining on a radiant metropolis
Peaceful happiness enjoyed within a prosperous city
All of these are unique to Taichung



Stimulating a thriving Taichung economy via the "store front, back factory and free port" strategy



Number of registered businesses: 114,039 (as of the end of Oct. 2019)



Number of registered companies: 100,919 (as of the end of Oct. 2019)



Number of registered factories: 19,395 (as of the end of Oct. 2019)

The economy is the lifeline of a city. Taichung City has the advantages of air and sea links and is one of Taiwan's six special municipalities and its second-largest city by population. Taichung offers elevated railways, an MRT system, a regional road network, and other features that make it attractive for outside investment and the leader for central Taiwan's economic development.

Taichung City's economic sectors include agriculture (primary industry), industry (secondary industry), and commerce and services (tertiary industry). The agriculture sector focuses on agri-tourism and quality agriculture products. The industrial sector includes clusters for six main industries: machine tools and mechanical components, opto-electronic panels, bicycles and bike components, woodworking machines, hand tools, and aerospace. About 60% of local residents also work in commerce and services industries, underlining Taichung's importance as a shopping destination.

Setting up our ‘storefront’: Building a convention center

To connect to the international market, Taichung launched its “storefront, back factory, and free port” economic strategy. The Shuinan International Convention Exhibition Center, which can accommodate 4,460 stalls in its east and west exhibition halls, is designed to satisfy the demands of large exhibitions and international conferences, and will serve as a platform for industry information promotions and international exchanges.

The government has also assisted special shopping districts in building brand and image recognition, and organized the very first Taichung Shopping Festival. This event, which included shopping districts, brand-name stores, department stores, superstores, restaurants and hotels, offered consumers joint promotions and generated NT\$2.5 billion in revenue.

Building our ‘back factory’: Comprehensive local industrial clusters and free port network

In Taichung’s inland areas, we are focusing on the overall development of heavy industry zones, provision of industrial-use land, and assistance in the formation of aerospace component factory clusters to transform Taichung into a smart machinery city. Taichung is known as the “precision machinery hometown” and its Dadu Mountain area has a reputation as



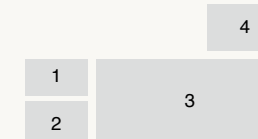
Shuinan International Convention Exhibition Center
Total construction cost: NT\$10 billion.
Total stall slots in east and west halls: 4,460 stalls



Taichung Shopping Festival
Revenue generated: NT\$2.5 billion



Exported fruits and flora: approx. NT\$183.12 million (Jan.-Sep. 2019)



1. The first Taichung Shopping Festival generated NT\$2.5 billion in revenue.
2. Dancing doll orchids are a major export flower for Taichung.
3. Local seaport features and functions attract Taiwanese businesses to return and invest.
4. Aerospace is one of Taichung's six major industries.



a “60-kilometer golden valley that impacts the world”, with the world’s densest cluster of precision machinery factories. Existing developed industrial zones include the Precision Machinery Technology Innovation Park (phases 1 and 2) and Fengzhou Technology Industrial Park (phase 1). When we combine a solid foundation of local industrial clusters (“back factory”) with the advantages of our comprehensive transportation network (seaport, airport and HSR), the city becomes much more attractive to investors. Furthermore, Taichung has set up an exclusive investment service area to help local companies attract more Taiwanese investors and, to date, 33 Taichung businesses have received a total investment amount of NT\$126.8 billion.

Agriculture - Upgrading the value of ‘six-level’ industries

Taichung produces an abundance of agricultural products and flowers year-round. These high-quality products are appreciated by both local and international consumers. Between January and September, 2019, exported agricultural products included ponkan mandarin oranges, honey tangerines, frozen taro, lychees, king oyster mushrooms, red pitayas, Kyoho grapes, dancing doll orchids, lilies, Star of Bethlehem flowers, colorful calla lilies, Formosan Spiraeas, and butterfly orchids. The total value of these exports was approximately NT\$183.12 million. In Taiwan, consumers can also purchase these quality Taichung agricultural products at chain stores such as PX Mart, Carrefour, A.mart, and Costco.

Taichung is also dedicated to developing agri-tourism. Its 11 agri-tourism areas form a special agri-tourism belt that is helping to shift local agriculture businesses towards a six-level structure: The first level is production, the second is agricultural product processing, and the third is retail and tourism. It is our aim to upgrade agriculture overall by moving towards a six-level (1+2+3=6) industry.



Taichung City Government Major
Development and Investment Invitations
For details, please scan the QR code.



Taichung City's Main Infrastructure and Investment Environment

1 Shuinan International Convention Exhibition Center

- Taichung aspires to become an international conference and exhibition city as well as a corporate headquarters hub. We continue to facilitate an integration of software technology and industrial parks to unleash an industrial chain effect that stimulates business.
- (1) East Exhibition Hall: Located in the Type 2 economic and trade zone in Shuinan Economic and Trade Park, Xitun District Economic and Trade Zone Lot No. 26. Lot size: approx. 7.33 hectares. Available stall slots: about 2,360.
- (2) West Exhibition Hall: Located in the Type 1 economic and trade zone in Shuinan Economic and Trade Park, Xitun District Economic and Trade Zone Lots No. 15 and 28. Lot size: approx. 3.57 hectares. Available stall slots: about 2,100.

2 Taichung City Precision Machinery Technology Innovation Park

- Located in Nantun District and bordered by Xiangshang Road (north), Yongchun South Road (south), Nantun interchange of National Highway No. 1 (east), and Zhongtai Road (west). Service Center address: No. 17, Jingke E. Rd., Nantun District, Taichung City.
- First phase lot size: 124.79 hectares (66.8 hectares for production enterprise use); second phase lot size: 36.92 hectares (21.98 hectares for production enterprise use). In 2019, 159 businesses moved into the park (including multiple factories on one premises). Total investment amount: approx. NT\$79.67 billion. Employment: over 20,000 job opportunities. Annual revenue: approx. NT\$162.708 billion.

3 Tanzi Juxing Industrial Park

- Located in Tanzi District and bordered by Fengxing Road, Sec. 2 (east), Tanxing Road, Sec. 1 (south), Han River (west), and Ren'ai Road, Sec. 1 (north).
- Lot size: 14.76 hectares. After development construction is completed, the park will offer about 8.86 hectares of industrial land and is expected to accommodate 30 businesses. Estimated total investment amount: NT\$4.05 billion. Estimated employment: nearly 1,000 job opportunities.



4 Shengang Fengzhou High-Technology Park (Phase 1)

- Located in Shengang District and bordered by Tinan Road (north), National Freeway No. 4 (south), Provincial Highway No. 13 (west), and National Freeway No. 1 (east). Service center address: No. 801, Fenggong Road, Shengang District, Taichung City
- Lot size is 47.63 hectares (27.21 hectares for production enterprise use). In 2019, 79 businesses (including multiple factories on one premises) moved into the park. Total investment amount: approx. NT\$20.546 billion. Employment: over 3,000 job opportunities. Annual revenue: approx. NT\$16.383 billion.

5 Shengang Fengzhou High-Technology Park (Phase 2)

- Located on the northern side of Shengang District and bordered by the Dajia River Fengzhou Dam (north), Shengang Interchange of National Freeway No. 4 (south), HSR line (west), and within one kilometer from National Freeway No. 1 (east). This land is publicly owned.
- Lot size: 55.86 hectares. After development construction is completed, the park will offer about 33.64 hectares of industrial land and is expected to accommodate 100 businesses. Estimated total investment amount: NT\$15.5 billion. Estimated employment: nearly 6,000 job opportunities.

6 Taiping Industrial Park

- Located on the southwestern side of Taiping District and bordered by Lane 390, Guangde Road (south), Guangde Road (east), Guangxing Road (west), and Deming Road (north).
- Lot size: 14.37 hectares (8.76 hectares for production enterprise use). Forty-five businesses have moved into the park. Expected total investment amount: NT\$3.9 billion. Estimated employment: over 1,000 job opportunities.

Shuinan International Convention Exhibition Center is an important venue for future international conferences and exhibitions.



2 | Transportation



Connecting with the world via convenient transportation



Taichung International Airport
Domestic terminal: 1
International terminal: 1
Aprons: 18 (including 7 overnight aprons)
Total number of travelers:
2,126,351
(Jan.-Sep. 2019)



Taichung Port
Number of travelers:
85,171
(Jan.-Sep. 2019)
Cargo throughput:
40,748,781 tons
(Jan.-July 2019)



Taichung Highway Map

Taichung has all the attributes of an international city, being located in central Taiwan and offering a comprehensive air, land and sea transportation network. For air travel, Taichung International Airport acts as an important air transportation hub with international flights to China, Hong Kong, Macau, Bangkok, Seoul and other destinations. For land transportation, there are National Freeways No. 1, 3, 4 and 6; Provincial Highway No. 74 (Taichung-Changhua Expressway), Provincial Highway No. 61 (West Coast Expressway), and Provincial Highway No. 63 (Zhongtong Highway), in addition to Taiwan Railway and High Speed Rail (HSR) stations. For sea travel, Taichung Port is a major gateway for imported and exported goods and international cruise lines also dock here from time to time.

In the future, National Freeways No. 1 and 4 will be connected to Provincial Highway No. 74. As we continue work to link the city metro system, mountain and coastal circular railways, city bus lines, and iBike rental system with each other, Taichung is progressively becoming a low-carbon international city that leverages green energy and smart technology.



The entire MRT Green Line will go into operation in 2020
Songzhu Road (Beitun District) - HSR Taichung Station
Total length: 16.7 km
Number of stations: 18
Six stations feature combined commercial areas



The MRT Blue Line development has been approved
Taichung Port - Taichung Railway Station
Total length: 26.2 km
Stations: 18



1. Green Line total length: 16.7 km
2. The Green Line will raise Taichung transportation to a whole new level.
3. The Green Line is scheduled to start operations in 2020.



The MRT System - a huge leap forward for the local transportation network

A metro system is a major indicator when it comes to the degree of convenience for a city's transportation network. The Taichung MRT's Wuri-Wenxin-Beitun Line (Green Line) connects the HSR Taichung Station with the Beitun District area. Its total length is about 16.7 kilometers and there are 18 stations, starting from Songzhu Road in Beitun District in the east and traveling all the way to the city's southern edge in the HSR Taichung Station area. As of October 2019, overall construction of the Green Line had already been 87% completed and passed trial operation certification, with full operations scheduled to start by the end of 2020.

In addition, the Blue Line is also entering its comprehensive planning stage. It will run from Taichung Port in the west, stopping at Shalu Station and City Hall, and will end at Taichung Railway Station, with a total length of 26.2 kilometers and 18 stations. The Blue Line will form a cross-shaped network with the Green Line and will also be connected to Taiwan Railways' mountain and coastal lines and stations, forming a network that covers the mountain, coastal, rural and urban areas. When the Blue Line is completed and begins operation, it will only take about 39 minutes to travel from Taichung Railway Station to Shalu District. Transferring between Taichung's Taiwan Railways and HSR stations will only take 10 minutes.

We are still actively seeking support from Taiwan's central government to build Taichung Airport and Dapingwu (Dali, Taipin, Wuri) metro lines. With an expanded metro network and transfer services, the system will satisfy the demands of work and school commuters, increase public transportation passenger usage rate, and stimulate tourism in Taichung.

City Bus System - forming a comprehensive city transportation network

Public buses are a major means of transportation in the Taichung City area. Every day there are over 9,000 bus runs traveling through the city. In 2019, the bus subsidy mechanism switched from the original "travel distance-based" to a "rider number-based" one and in 2020 we will launch a new "double-10 bus fare" policy: In addition to passengers riding the first 10 kilometers for free, any additional bus fare will have a NT\$10 cap. This policy aims to encourage public transportation usage and subsidize long-distance travelers.



Bus operators: 18
(as of Oct. 2019)

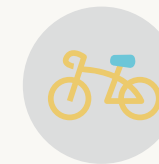


Bus routes: 234
(as of Oct. 2019)



1. Using bus transfer stations to connect long and short distance travel.
2. Taking a bus is part of Taichung residents' daily lives.
3. The iBike system makes our public transportation network more complete.

Taichung Prosperous Taichung



Rental stations: 328
Bikes: 9,150
Per day rental frequency:
over 20,000 times
Total rental frequency:
exceeded 30 million times
(between 2014 and Oct. 2019)

Moreover, we are expanding bus service areas, and additional "taxi-buses" will also help improve rural-area transportation. In the future, we will utilize transfer stations at Fengyuan, Wuri, Shuinan and Taichung Railway Station to improve transportation services for long and short distance travelers, grouping bus routes into different categories according to their main services to offer more convenient public transportation.

The iBike System – an expanding public bike rental system

Taichung's public bike rental system (iBike) rental stations are mainly distributed within a two-kilometer radius area fanning out from Taichung Railway Station and Chaoma Long Distance Intercity Bus Station. Between 2014 and Oct. 2019, we set up 328 rental stations with a total of 9,150 bikes. Total rental frequency has exceeded 30 million times with over 20,000 times per day. In 2019, an iBike expansion project was planned to increase rental station density and service coverage. Additional stations will first be set up at MRT and railway stations, before expanding on to areas near universities, high schools and vocational schools, and locations with many bus stops.



3 | Education



Practical education to cultivate global citizens



Number of schools in Taichung (as of Oct. 2019)
Colleges and universities: 17
High schools and vocational schools: 49
Junior high schools: 71
Elementary schools: 235
Public and private preschools/kindergartens: 700

Education cultivates a nation's future professionals and talents, and Taichung is a significant city for education in Central Taiwan. We have a total of 17 colleges and universities, 49 high schools and vocational schools, 71 junior high schools, 235 elementary schools, and 700 public and private preschools/kindergartens. These institutions attract residents from neighboring counties and cities to Taichung to settle down and seek employment and education.

Starting in elementary school, students receive character education and basic education. To cultivate future global citizens and ignite students' interest in English, Taichung is progressively boosting its proportion of international teachers and organizing camps and other activities such as English Vans to improve students' language skills. Teachers in related fields can also participate in teaching enhancement seminars, while local schools are encouraged to become more global by launching bilingual education initiatives, offering second foreign language courses taught by international teachers, and setting up course resource centers. Both students and teachers can obtain a more global perspective via field trips and experience exchanges.

Taichung is a significant city for education in Central Taiwan.



Connecting with the world: Developing our students' global mobility skills

Taichung focuses on “internationalization at home”, “bilingual education” and “international exchanges” as educational objectives. In 2019, it recruited 25 international teachers, trained state-financed English-Medium Instruction university and graduate students, and selected and recruited bilingual teachers. It also worked with the Advisory English Team of Taichung City to host teaching enhancement seminars for English teachers, organized English Leadership Camp and Taichung English Van events for students, and collaborated with private schools to enable international teachers hired by these institutions to also teach English at other nearby schools. Taichung City assists high schools in organizing international education trips and sister city exchanges, and facilitates dual-degree system collaborative arrangements between local schools and their international counterparts.

New talent welcomed in the AI era

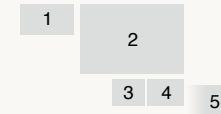
With the arrival of the artificial intelligence (AI) generation, Taichung has launched a digital campus and smart network project, which has already installed Internet infrastructure and equipment upgrades in 203 schools. A total of 1,942 smart-learning classrooms have been set up for all sixth grade, eighth grade and centralized special education classes throughout the city. In addition, 33 Taichung schools have added information technology classrooms for further interactive education and collaborative learning.



Schools organizing international education trips: 30 (2019)
Dual-degree system collaborations
Taichung Municipal Taichung Second Senior High School+Fairmont Private School (USA)



Schools with smart campus networks: 203 (2019)
Smart classrooms: 1,942 (2019)



1. International teachers have been recruited and bilingual education has been launched.
2. Taichung has an excellent educational environment.
3. Smart campus networks are being actively built.
4. Eighty-one Taichung junior high schools offer technical arts education courses.
5. A specific youth affairs unit has been set up to help young people find employment.

Vocational schools help students experience and create their futures

In Taichung, 81 public junior high schools offer technical arts education courses. Fourteen schools (including Dongshi Junior High School) set up technical arts education classes (14 classes in total, the highest number in Taiwan). In 2020, Shen Gang Junior High School is officially transitioning into Taichung Municipal Shen Gang Industrial High School and will be offering courses in Mechanics (industrial emphasis). This is the first public technological high school in the Tanzi, Daya and Shengang districts area.

The first junior high regional career exploration and experience demo center was set up at Taichung Municipal Cingshuei Senior High School. Starting in 2019, a second center, located in Taichung Municipal AnHe Junior High School, began offering experience courses in art and home economics study groups. In the future, city districts will eventually set up a total of 14 career group experience and demo centers.

Subsidy policies encourage younger generations to find employment

The Labor Affairs Bureau of Taichung City has created a special youth affairs section offering services and assistance related to youth employment, initial-stage startups, summer internships, and firsthand experiences in the workplace. The unit has 23 employment service locations providing a single-window service point with a designated case officer for each case. Appointments are required. In addition to helping 1,044 young people find jobs, the government also launched the first Youth Stable Employment Reward Program, which provides inter-region work commuting subsidies, work environment learning and adaptation subsidies, and employment incentives.



4 | Social Welfare



Lighting every corner with love



Senior citizen health insurance subsidies: Citizens over 65 years old.
Individual income tax rate: Below 5%
Benefiting approx. 260,000 people

Taichung City transmits love to every corner of society, caring for the elderly, children, and different genders and groups. Social welfare services provided by the city include the offering of more daycare services, restoration of senior citizen health insurance subsidies, assistance to the disadvantaged, creation of a social security net, protection of indigenous peoples' rights, training of more city volunteers, and social housing construction. The government has planned out several social welfare schemes according to the needs of its citizens and aims to provide the best and most comprehensive assistance at the right time.



Restoring senior citizen health insurance subsidies to provide comprehensive care.



Senior citizen adult education program:
783 classes
(as of Aug. 2019)



Community care centers: 388
(as of Oct. 2019)



Overall community care and service system:
ABC: 1,199 locations
Location A: 105 areas
Location B: 831 areas
Location C: 263 areas (Long-term Care [LTC]
Service stations)
(as of the end of Oct. 2019)

Providing considerate care to all age groups, from the young to the elderly

For families with young children in Taichung, in addition to a quasi-public daycare subsidy scheme (NT\$6,000/month for toddlers ages 0-2), the city exclusively offers an affordable daycare subsidy policy which includes a subsidy plan and fee control mechanism. Children ages 2 to 4 years sent to quasi-public daycare centers can receive a NT\$2,500 childcare allowance from the Ministry of Education and NT\$500 affordable daycare subsidy from Taichung City Government, while children ages 5 to 6 will continue to receive NT\$3,000 from the city. Children between 0 and 4 years old that do not go to daycare will receive a monthly NT\$2,500 childcare allowance. There are also plans to significantly increase the number of public-to-private infant care centers.

Care for the elderly is also very important to Taichung City Government, which has restored senior health insurance subsidies, provided subsidies for denture fittings, and launched Senior Citizen Love Cards. Districts are also progressively setting up community care centers and senior citizen adult education programs. In addition, the government is actively establishing long-term care stations and setting up a long-term care telephone hotline (1966) to help the public request information and apply for long-term care services.



Providing more assistance and care to the disadvantaged

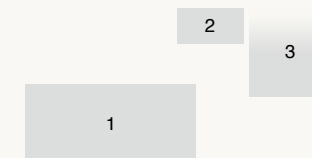
Taichung City is actively building a social safety net for the disadvantaged. The government has opened several food banks and encourages private groups to follow suit in order to build a hunger-free society. Taichung was the first city in Taiwan to provide a gender-friendly environment checklist for communities with the goal of setting up a gender-friendly environment, starting from districts and villages. It also recycles and reuses second-hand assistive devices to improve assistive device service efficiency. For indigenous residents, Taichung City offers indigenous family service centers and organizes job training courses and social learning activities. It also trains different types of volunteers to enhance their skills and has created a Taichung City volunteer matching platform.

Social housing for the common good

To realize housing equality, Taichung City rolled out its quality Taichung Social Housing Project. The city provides its citizens with pleasant locations to jointly create, learn, enjoy and live by offering comprehensive social welfare and healthcare, assisting in community development and business startups, and providing good living environments, including energy-saving and sustainable residences with barrier-free environments and high-quality, healthy and comfortable housing.



Taichung Social Housing
Total households: 5,008
(Completed units by October 2019: 591)



1. A variety of childcare allowance schemes are provided.
2. Taichung has long-term care stations to assist its elderly citizens.
3. The Taichung Social Housing Plan promotes housing equality.





PART 2

Wonderful Life

Blue skies, green lawns
A light scent of happiness in the air.
The wings of dreams gently glide through our lives, bringing
beauty and goodness.
All of this can only be found in Taichung.



1 | Environmental Protection



Taichung has hundreds of parks and green spaces for citizens to enjoy.

A comfortable lifestyle that embraces fresh air and clean water



Water-resource recovery centers: 11 (2019)



Resource recycling rate: 55.33% (Jan.-Sep. 2019)

Sunlight, air, and water are the three elements of life and environmental protection issues are very important to the Taichung City Government. Currently, it is making efforts to tackle air pollution challenges, maintain good air quality, recycle and reduce kitchen waste, and transform the urban jungle into a garden.

The city is also speeding up public sewage system connection projects. By October 2019, 190,000 households have been connected and the number of connected households is expected to reach 350,000 in the following six years. Taichung has 11 water-resource recovery centers that process approximately 260,000 tons of wastewater per day. It has also launched a reclaimed water source project and continues to implement water environmental improvement plans to create “blue belt” riverside scenic areas. Kitchen waste recycling and reduction plans can be used for power generation and Taichung is also promoting livable green buildings. Future construction plans utilizing vertical greening systems can enjoy additional building capacity. The aim of our city is to create a low-carbon, sustainable green lifestyle!



Green lawns and fresh, clean air for breathing

Taichung City continues to execute inter-agency policies to mitigate pollution problems. These include requesting that the Taichung Power Plant reduce its coal usage by 40% in 2020 (to 11,040,000 tons), shut down five sets of generators during the air pollution season, and retire coal-fueled industrial boilers in Taichung City by 2022. Moreover, the top 30 stationary pollution sources are being required to reduce emissions by 20%, and roads around level-one construction sites must reduce dust emissions by 100%. Regarding transportation, the periodic motor scooter inspection rate will be increased by 85%, the numbers of electric buses/scooters and iBike stations will be multiplied, and air quality microsensors will be set up at schools. According to data from Environmental Protection Agency air quality observation stations, Taichung City's air quality is gradually improving year by year.

In Taichung City, each person can enjoy about 9.62 square meters of green space. The city has also launched the "Taichung Melody Project" to improve children's playground infrastructure, transform parks into accessible environments, and modernize outdated public toilets to create a user-friendly environment. The 67.34-hectare Central Park is being developed into an ecological park that includes 12 sensory-oriented features and a larger percentage of native tree species. It will be Taiwan's first smart low-carbon model park with renewable energy usage, recycled water resources and a smart park management system.



Green space per person: 9.62 m²
(as of the end of Oct. 2019)



Parks built: 548
(as of the end of Oct. 2019)



Developed green land plots: 216
(as of the end of Oct. 2019)

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1. Fazi Riverway is a welcoming and visitor-friendly water area.
2. Air quality in Taichung is improving each year.
3. Sewage system connections improve living quality.
4. Renovating rivers creates visitor-friendly spaces.



Households connected to the sewage system: 191,000
(as of the end of Oct. 2019)



Regional drainage and river dredging length: est. 88 km
(2019)



Storm water sewers dredging length: est. 35 km
(2019)



Sewage system boosts current infrastructure

In Taichung City, 191,000 households were connected to the public sewage system by the end of October 2019, reaching a connection rate of 19.44%. In the coming six years, the city will work hard to increase this number to 350,000 households. The project will effectively improve living-environment sanitation, reduce pollution, improve water treatment effectiveness and boost Taichung's image.

Renovating the waterway environment to expand riverbank green space

For waterway environment renovation work, the city encourages construction plans that take existing land and water areas into consideration, such as projects at Fazi River, Dongda River, Huilai River and Chaoyang River, plus the Han River drainage project. The integrated designs create sustainable waterway environments for the relaxation and enjoyment of residents during holidays.

Taichung City Government and the Taiwan central government collaborated on the Han River drainage improvement construction project. This included clearing up public land on both sides of the river to create a scenic green belt and building two new bridges to connect Dali and South districts. Taichung also worked with Tunghai University in a public-private cooperation to improve the Dongda River water environment, process upstream business district wastewater, and connect the river scenery with campus greenery. At Huilai River and Chaoyang River, a gravel water purification plant will be built next to Chaoma Sports Center and more greenery will be added. The rivers will link tourism destinations such as Fengjia Night Market shopping district, Shin Kong Mitsukoshi Department Store shopping district and National Taichung Theater, and also connect to Shuinan Economic and Trade Park and New Taichung City Hall.



2 | Arts & Culture

Taichung



Taichung has plenty to offer when it comes to arts & culture.

Shaping the city's essence with arts and culture



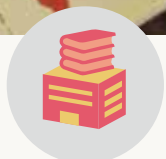
National Historic Monuments: 4
Municipal historic sites: 51
Historic buildings: 119
Memorial buildings: 1
(as of the end of Oct. 2019)

Culture is a way of life. Taichung is home to a rich and diverse culture due to its history, residents, customs and geographical location. It preserves, restores, and revives cultural assets so that historic sites and buildings can reemerge with a fresh image. It also encourages art-filled lifestyles: The public can easily enjoy arts and culture events at nearby special venues, while related hotspots and trends are created and expanded to create a regional arts and culture map in the Greater Taichung area.

Taichung also encourages reading and offers a rich and exciting reading environment. The city hosts Taichung Literature Museum Special Exhibitions and Taichung Literature Festivals to strengthen the identity of Taichung Literature and introduce local residents to diverse cultures. It also promotes the anime, manga and movie industries and encourages interactions with international counterparts to further boost Taiwan's profile in and exposure to the world.



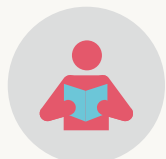
Cultural Centers: 5
(2019)



Taichung Public Library
Main library: 1
Branch libraries: 43
(as of the end of Oct. 2019)



Book collection:
5 million volumes
(as of the end of Oct. 2019)



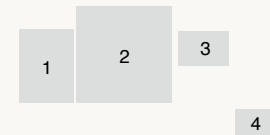
Bookmobiles: 7
(as of the end of
Oct. 2019)



Cultural assets showcase the wisdom of our ancestors

Taichung City is dedicated to the preservation and maintenance of historic sites and buildings, clusters of ancient settlement structures, archeological ruins, and cultural scenic sites. It also treasures its folklore, traditional performing arts, and traditional crafts. By giving old buildings new life, we can witness the glory of our ancestors, while the exciting Matsu Pilgrimage Procession and delicate lacquerware works remind us of the importance of passing along our folk activities and traditional crafts.

Taichung Wonderful Life



1. The repurposed Taichung Literature Museum is an exhibition space.
2. The Taichung Shiyakusho building now has a new look.
3. Bookmobiles help overcome geographical limitations.
4. Central Taiwan Film Studios offers an ideal filming location.

Promoting reading with the public and creating a reader-friendly city

Taichung is working on enriching its library collections, promoting city reading, remodeling existing reading spaces, and building new libraries. It has expanded the Waipu branch library and constructed the new Shangfeng branch library. The Taichung Green Museumbrary (a combined art museum and library) will also be completed soon. Taichung hosts activities on World Mother Language Day and World Book Day, as well as Bookstart events and Taichung Reading Day, while digitalized publications and bookmobiles overcome physical geographical restrictions.

Film, anime and manga help build global soft power

Anime and manga, film and video are part of mainstream culture for the new generation. Taichung City and Tottori Prefecture in Japan signed a manga friendship exchange and conduct in-depth interactions via manga special exhibitions, permanent exhibitions, and manga artist exchanges. In 2018, they jointly hosted the "Manga Kingdom Tottori Prefecture International Manga Competition in Taichung" and later organized the Taichung International Anime and Manga Expo to showcase Taiwan's anime and manga creativity to the world.

In addition, Taichung Film Development Foundation is part of the Asian Film Commissions Network and the second film-assisting city in Taiwan to join this network. Taichung is promoting the establishment of a Central Taiwan Cinema Promotion Park encompassing the Central Taiwan Cinema Center in Shuinan and Central Taiwan Film Studios in Wufeng. Central Taiwan Film Studios, mainly used for special effects and water scenes, has Taiwan's largest film studio and artificial wave pool, and is expected to begin operations in October 2019 with China Film Group Corporation managing the park.



Movies Taichung assisted
in filming: 88
(Jan.-Oct. 2019)



3 | Local Living



Taichung is a livable city where residents can reside peacefully.

Dwelling comfortably in a livable city



Hospitals in the whole city: 67
(as of the end of Oct. 2019)



Crime index: Lowest among Taiwan's six special municipalities
Index per 100,000 people
Criminal cases: 191.44
Second-lowest among Taiwan's six special municipalities
(Jan.-Oct. 2019)

Feeling secure in a city is a must if residents desire to live comfortable lives. Taichung is well-known as a livable city that is very safe and local law-enforcement authorities are very efficient when it comes to solving fraud crimes, uncovering illegal guns and ammunition, cracking drug crimes, and arresting gang members. Regarding traffic law enforcement, new technology has been deployed to help protect the safety of road users.

In terms of medical care, Taichung has comprehensive disease prevention systems to protect its citizens from epidemic sicknesses, with careful monitoring to ward off diseases such as dengue fever, enterovirus, flu, African swine fever, and avian influenza. For food and drugs, it utilizes big data to achieve smart governance and learn about the latest industry trends. The government also provides communication channels for citizens seeking assistance and governmental responses.



Fire incidents: 2,418
(Jan.-Oct. 2019, 22% lower than the same period last year)

Fire safety inspections: 17,795 (Jan.-Oct. 2019)

Received top award in Group A (2017-2019) by the Ministry of the Interior for the "Carbon Monoxide Poisoning Prevention Execution Plan" results evaluation

Public security—fighting crime to maintain a safe society

Taichung city actively fights crime. The number of general criminal offences and general larceny offences is the lowest among Taiwan's six special municipalities, while the number of major crimes and fraud crimes is the second-lowest among the six special municipalities. (Jan.–Oct. 2019).

Taichung leverages technology for traffic law enforcement and has deployed Average Speed Enforcement (ASE) equipment on a 1.7-kilometer section of Xiangshang Rd., Sec. 6 in Shalu District. This expands the control area and allows authorities to regulate car-flow speed. In addition, stepped-up drunk-driving law enforcement is deployed at accident hotspots during different periods throughout the day to nab offenders.

Fire-fighting and professional disaster relief measures safeguard citizens

Fire prevention is very important to Taichung City Government. In addition to conducting routine fire-safety checks of public spaces, Taichung also has policies in place to effectively reduce fire risks. These include setting up a check and maintenance reporting mechanism and fire-prevention management system, and establishing flame-resistant and dangerous-article management guidelines.

Taichung's rescue dogs have passed the 2017 Asian Region IRO Mission Readiness Test for Rescue Dogs and are members of the UN rescue system. International Search and Rescue Germany and the German Search and Rescue Dog Association (BRH) have signed MOUs with Taichung and set up an overseas branch office in Wufeng District's Guangfu Village. Taichung City is also developing infrastructure related to the Assisted Global Positioning System (AGPS) and comprehensive mountain area radio communications, while developing drone rescue/rescue dog services and 4G image transmission applications. It won the Government Service Award for its "Technology and ICT - Increasing the Efficiency of Mountain Rescue" entry.

A medical care net to protect the health of our citizens

Taichung has a comprehensive epidemic prevention system. For dengue fever, inter-agency and inter-regional response meetings are called to discuss preventative measures; for enterovirus prevention, Taichung assists in checking areas frequented by infants and children and provides additional training for caretakers. For flu prevention, it offers flu shots and works with healthcare institutions at various levels to set up flu clinics.

As contingency measures for bird flu and African swine fever epidemics, Taichung City holds emergency response meetings and organizes educational events and emergency epidemic prevention drills. It also tests and monitors food products to safeguard food safety and protect its industries.

Using big data for smart food and drug governance

Taichung is working on a food, drug, and cosmetics GIS that offers data transparency and smart governance assistance for food and drug industry management. The city increased the number of food safety inspectors who conduct food and drug inspections and offers related assistance to businesses and industries.



Food sanitation and management inspections: 36,188
(Jan.-Oct. 2019, an increase of 360 compared with same 2018 period)



Food and drug inspections: 16,035
(Jan.-Oct. 2019, an increase of 156 compared with same 2018 period)



1. The city police force is dedicated to fighting crime.
2. Professional disaster rescue mechanisms protect the lives and property of Taichung citizens.
3. Conducting food and drug inspections safeguards our health.
4. Providing flu shots helps prevent flu outbreaks.

4 | Sports



Taichung Harbor Area Sports Park is a popular coastal area sports venue.

Enjoying every day with happiness and vitality



Sports centers: 3
(as of Oct. 2019)



Sports parks: 11
(as of Oct. 2019)



Other sports
venues: 106
(as of Oct. 2019)

Playing sports is progressively becoming a major trend in modern society. Taichung City offers quality sports venues with accessible, easy-to-use equipment and residents can enjoy sporting activities at city sports centers, large-scale sports venues and sports parks.

In order to build a city of health and happiness, Taichung has sports venues in all 29 districts. In addition to the discovery and training of new talent, the city often invites international sports bodies and organizations to host competitions and games here so that local and international athletes can interact with and learn from each other.



Taichung City actively cultivates future sports talent.



Building diverse and user-friendly sports environments

To give Taichung citizens equal access to sports activities, the city is actively building high-quality sports infrastructure in every district. The following sports centers are nearing completion: Changchun Sports Center (scheduled for completion by the end of 2019), Dali Sports Center (scheduled for completion in 2020) and Tanzi Sports Center (scheduled for completion in 2020), with centers in Taiping, Beitun, Fengyuan and Qingshui districts in the planning stage.

In terms of sports parks, Taichung Harbor Area Sports Park is already open to the public, and the planning and completion of the Dajia and Daya sports park is anticipated. Taichung will continue to work on creating parks and areas for specific sports, such as a football recreation area and an international softball sports park. Children are also encouraged to play sports from a young age and can enjoy sporting activities at children's sports centers.

International games help establish city brand recognition and reputation

Taichung City actively bids for international and domestic sports hosting rights. It hosted the 2019 11th National Indigenous Sports Competition, which included a total of 15 competition categories covering basic and indigenous sports and featured 6,000 participating athletes. Taichung also hosted several international competitions in 2019—the ITTF Asian Para Table Tennis Championships 2019 (July), Asian Baseball Championship (October), Yuema Cup International College Basketball Invitation Tournament (October) and WBSC Premier 12 baseball tournament (November).



Taichung Wonderful Life



Taichung Arena—a new landmark to look forward to

Having a multi-purpose sports arena offers a major plus when bidding for international sporting competition hosting rights. Therefore, Taichung is now planning the Taichung Arena, which will be built by the government with operations outsourced via OT to realize PPIP (private participation in infrastructure projects). Initial plans reveal that this new hotspot for Taichung sporting events will have a main arena that can accommodate over 15,000 spectators and serve as an event venue for indoor sports games, opening and closing ceremonies, concerts, and theater and dance productions.



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1. Taichung's sports centers offer an array of workout classes.
 2. Starting sports at a young age occurs in this sports-oriented city.
 3. The ITTF Asian Para Table Tennis Championships was hosted in July 2019.
 4. Taichung Arena will be a major plus when bidding for international competition hosting rights.
 5. Baseball is a very important sports industry in Taichung.

Taichung



Year-round fun in the mountain, coastal, rural and urban areas throughout the year



Visitors to major tourist spots: 32,964,744 (Jan.-Sep. 2019)



Number of guests staying in tourist hotels
Taiwanese guests: 263,940
International guests: 162,610 (Jan.-Sep. 2019)



Number of hotels
General hotels: 399
International tourist hotels: 5
General tourist hotels: 3 (as of Oct. 2019)

Taichung has an abundance of pleasant scenery and tourism destinations in its mountain, coastal, rural and urban areas. This includes internationally--famous tourist spots, dining delicacies and snacks, mountain trails, bike paths, themed playgrounds, and scenic areas. Taichung welcomes visitors to experience its year-round pleasant weather, quick and convenient transportation systems and warm local hospitality.

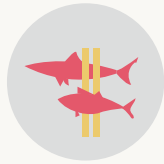
Japan, South Korea, Hong Kong, Macau, China and Southeast Asia are Taichung's main international tourism markets. The city actively takes part in international travel fairs and collaborates with other cities around Asia and the world to further promote Taichung tourism, in the hope of introducing its appeal to more local and international visitors.



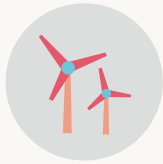
Lishan Scenic Area:
245,935 visitors
(Jan.-Sep. 2019)



Guguan Scenic Area:
1,259,236 visitors
(Jan.-Sep. 2019)



Wuqi Fishing Port:
1,378,912 visitors
(Jan.-Sep. 2019)



Gaomei Wetlands:
1,076,192 visitors
(Jan.-Sep. 2019)



Calligraphy Greenway:
4,691,391 visitors
(Jan.-Sep. 2019)



1. Calligraphy Greenway is one of Taichung's newer tourism focuses.
2. Fushou Mountain has wonderful autumn scenery.
3. Gaomei Wetlands is among local must-see destinations.
4. Rainbow Village has been listed among the world's best places to visit.

Exciting water and mountain activities in Taichung

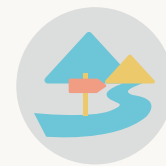
Taichung has national forest recreation areas (Wuling, Dasyueshan, and Basian Mountain) with breathtaking scenery that changes with each season. Covered with pink cherry blossoms in the spring, the mountains are also ideal summer destinations for camping and hiking, offer enjoyable forest walks and fruit harvesting in the autumn, and are perfect of winter hot springs enjoyment.

The Taiwan Strait off Taichung's western coastline offers unique seaside scenery and an array of coastal activities and tourist spots such as Wuqi Harbor, where you can buy and savor fresh seafood or take a tourist boat out to sea. Listed as one of the world's top six "sky mirrors", Gaomei Wetlands in Qingshui District is included on international websites as a must-visit destination for its sunsets and diverse plant ecosystem. Visitors can enjoy extreme water sports such as kitesurfing and other activities at Da'an Beach Park Marina, which is also the venue for the annual Da'an Sand Sculpture and Music Festival.

Rural areas offer plenty of excitement

With their long and diverse history, Taichung's outlying rural areas have much to offer, including the Wufeng Lin Family Mansion and Garden with its preserved historic buildings, history and culture, relaxing escapes at Xinshe's leisure farms and restaurants, and the popular Houli Horse Ranch and flower market, with its unique scenery.

Taichung's vibrant metropolitan areas are brimming with culture and history and offer many exciting places to visit. Listed among Secret Marvels of the World by Lonely Planet as one of the best places to visit in the world, Nantun District's Rainbow Village always has new stories to tell, thanks to the artwork of Huang Yung-Fu. The National Taichung Theater in Xitun District is well-known around the world for its curved-wall architecture while Calligraphy Greenway in South District is a gathering place for cultural and creative markets and a popular spot for young people and artists to hang out.



Dakeng Trails:
2,389,272 visitors
(Jan.-Oct. 2019)



Dongfeng Bikeway green
corridor and Houfeng
Bikeway: 7,026,087 visitors
(Jan.-Sep. 2019)

Bike paths and hiking trails for recreational outings

Among all Taichung City trails, Dakeng Scenic Area's 12 hiking trails are probably the most popular. Trails No. 6, 7, 8, 9 and 9-1 are for families with children and suitable for everyone while trails No. 5, 5-1 and 10 are recreational routes for the general public, and No. 1 to 4 are more challenging. Hikers can enjoy the beneficial phytoncide effects of greenery along the Xintian Hiking Trail in Tanzi District and the unique Zhi Gao Zun Walking Trail in Wuri District is built with railway sleepers.

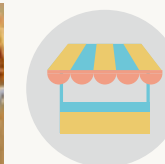
- | | |
|---|---|
| 1 | 3 |
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| | 5 |
1. Hiking on mountain trails is among Taichung's top recreation activities.
 2. Taichung bike trails offer a variety of different features.
 3. Night market shopping districts provide enjoyable shopping and good food.
 4. Taichung is known as the hometown of cakes and other pastries.
 5. The internationally-renowned bubble milk tea originates from Taichung.



Taichung City has 90 bike paths with different features and scenery. Dongfeng Bikeway is the first bike path created over an abandoned railway and Houfeng Bikeway crosses the Dajia River Steel Bridge. Tanyashen Bikeway is built over the Shengang branch of an old military railway while Qingshui Gaomei Bikeway offers beautiful coastal scenery and diverse ecosystems.

A city offering great food and shopping

If you're craving traditional snacks, traditional markets and night markets are a paradise. A visit to Xitun District's Fengjia Night Market, Fengyuan District's Miaodong Night Market, and the Second Market provides classic snacks such as damiangeng noodle soup, Taiwanese meatballs (ba-wan), rice cakes, rice sausages stuffed with pork sausages, and jute soup. Also don't forget bubble milk tea, which originated in Taichung. In addition, different shopping districts offer a wide array of international cuisine that promises to satisfy different palates.



Public retail markets:
4,605 stalls
(as of the end of Oct. 2019)



Taichung is also a major shopping hub for central Taiwan. It has numerous mega-sized department stores, shopping malls, and 24 distinctive shopping districts, such as the Yizhong Shopping District, where young people like to hang out and pick up the latest fashion trends. Taichung is also Taiwan's hometown of pastries, including sun cakes, pineapple cakes, mung bean pastries, and creative desserts that make excellent gifts for friends and family back home.



Annual events and activities in Taichung



2019 Taichung Christmas Dream

Taichung City has exciting events and activities every month. There are cultural events such as the traditional religious Taichung Mazu International Festival, Central Taiwan Lantern Festival, which brings light and hope to society, the historic "waking up pangolins with wooden clogs" event in Nantun District on Dragon Boat Festival Day, and the Hakka Dongshi Shin Ding Ban Festival.

Taichung also offers a diverse variety of performances, like the Rock In Taichung Festival; Taichung Jazz Festival, with musicians from all over the globe; Taichung International Dance Carnival, gathering local and international dancers and productions; and, of course, the annual New Year's Eve Party, which is very popular among the young people. Other tourism events include the exciting Da'an Sand Sculpture and Music Festival; Taichung Shopping Festival, offering shoppers purchasing certain amounts to enter a lucky drawing for prizes; the Hot Springs Festival, which warms up Taichung; and the romantic Taichung International Flower Carpet Festival.





January (lunar new year): Lantern Festival

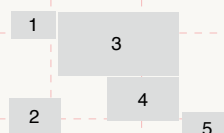
This significant Lantern Festival event features displays of numerous colorful lanterns. Taichung is also the host city for the 2020 Taiwan Lantern Festival, a major attraction in Taiwan.

February: Dongshi Shin Ding Ban Festival

This centuries-old Hakka folk event is a traditional ritual to ask for children ("shin ding"). Locals offer rice-based "ban" cakes to the heavens to ask for more offspring.

Feb.–May: Taichung Mazu International Festival

This is the largest traditional religious event in Taiwan and ranked as one of the world's three major religious pilgrimages. Many temples with centuries of history organize performances for this festival.



1. Visitors are immersed in seas of flowers at the Taichung International Flower Carpet Festival.
2. Da'an Sand Sculpture and Music Festival presents unique sand sculptures every year.
3. The Lantern Festival is a major tourism event being held in Taichung annually.
4. Taichung Jazz Festival attracts millions of visitors to come and enjoy the music.
5. Taichung International Dance Carnival allows dancers interact through a variety of dances.

June: Nantun Dragon Boat Festival Day "waking up pangolins with wooden clogs" event

This 300-year tradition is held on Dragon Boat Festival Day every year. Locals wear clogs and stomp through the streets to wake the pangolins so that they will start moving and help farmers loosen the soil.

June–July: Da'an Sand Sculpture and Music Festival

Hosted every summer at Da'an Beach Park Marina, this festival presents creative sand sculptures and includes a number of beach concerts.

July–August: Taichung Shopping Festival

This event is designed to stimulate consumer activity and boost the regional economy. Come shop in Taichung during the summer break and get a chance to enter a drawing for great prizes!



For more event information, please scan the QR code:
Taichung Tourism Website "Annual Tourism Event Schedule".



September: Hot Springs Festival

A collaboration between the government and Guguan hot springs businesses, the Hot Springs Festival combines hot springs with tourism and the promotion of local delicacies.

September: Rock in Taichung Festival

This festival offers a platform for local bands and top-quality musical groups to perform.

October: Taichung Jazz Festival

This well-known local jazz festival attracts millions of jazz fans to Taichung, where they can enjoy music outdoors on the grass.

Oct.-Nov.: Taichung International Dance Carnival

Famous dance companies from Taiwan and abroad are invited to interact with each other and present unique experiences and spectacles at this event.

Nov.-Dec.: Taichung International Flower Carpet Festival

A wide variety of fresh flowers and other plants are used to create 3D flora installations and impressive seas of blossoms at this festival.

December: New Year's Eve Party

For this major year-end event, Taichung invites famous musical artists and entertainers to count down with the audience and welcome the new year.



Taichung

Prosperous Taichung, Wonderful Life

Publishing Unit/ Information Bureau, Taichung City Government

Publisher/ Huang Kuo-Wei

Editorial Board/ Chen Chia-Chun, Chen Yu, Lin Wei-Lung,
Chang Shu-Chun, Liao Yi-Ling

Address/ 8F, Wenxin Building, No. 99, Section 3, Taiwan Boulevard, Xitun
District, Taichung City

Tel./ +886-4-22289111

Printed by/ The Yangtze River Advertising Co.,Ltd. +886-4-23727658

Publication Date/ March 2020

ISBN / 978-986-5414-67-2

GPN / 1010900413



**Taichung City Government
website**



The century-old Taichung Railway Station is a city landmark.

Welcome to Taichung!